DANIEL DE GREGORIO

SR. GRAPHIC DESIGNER
www.daniel-design.ar

¡Get in touch!

+54 (011) 15 - 5802 - 1819

daniel.dg.ruiz@gmail.com

PROFILE

Art Director and graphic designer with 10 years of experience in graphic design, social comunication, marketing and team leadership in digital marketing agencies and companies

EXPERIENCE

Sr. Designer & Art Director - At the moment
BullMetrix SRL / Congreso 2595 Belgrano, Capital Federal

In charge of the design team, client kickoff meetings, design team career plan, briefing on client requests to designers or other teams, responsible for delivered material, implemented and scheduled.

Brands: Rappi, KAVAK, Farmacity, Flybondi, Disney and more..

UX Designer - Between 2018 and 2022
Forest Car S.A. / Av. Forest 1350, Villa Ortuzar, Capital Federal

In charge of design for 4 dealerships, my tasks included creating landing pages, managing websites, creating content for social media, ads for Meta, Google, and TikTok. Additionally, generating all printed visual identity for the 4 brands, signage for premises, vehicle branding, and stationery.

Brands: Forest Car, Autotigre, Autogen y Autotag.

Co-creator of a online platform - Between 2019 and 2021

Co-creator of a Digital Menu platform, aimed at enhancing food businesses' service during the global pandemic. The system was sold in 2021.

EDUCATIONAL BACKGROUND

2015 - 2019
Bachelor's degree in Design and Visual Communication.

UCES Universidad de Ciudad Empresariales y Sociales

2015 - 2019
Teaching assistant.

Subject - Design and Computing 1 and 2
UCES Universidad de Ciudad Empresariales y Sociales

2011
Course Php and MySQL

CETAE | Centro de Estudios Técnicos Administrativos Empresariales.

2010
Microsoft Office Suite

UTN | Universidad Tecnológica Nacional
Excel - Word - Acces | Professional

2010
Microsoft Office Suite

UTN | Universidad Tecnológica Nacional
- Illustrator | Professional
- Photoshop | Professional
- Premier | Professional
- After Effects | Professional

LANGUAGES

- Espanish
- English

DANIEL
SR. DESIGN & ART DIRECTOR

SOFTWARE

Video and image editing software

Adobe Acrobat — ●●●●●●●●●●

Adobe Illustrator — ●●●●●●●●●●

Adobe Photoshop — ●●●●●●●●●●

Adobe Premier — ●●●●●●●●●●

Adobe After Effects — ●●●●●●●●○○

Adobe InDesign — ●●●●●●●●○○

Web administration software

WordPress — ●●●●●●●○○○

Pingendo — ●●●●●●●●●●

Cpanel — ●●●●●●●●○○

Web administration software

SparkAR — ●●●●●●●●○○

Rhinoceros — ●●●●●●○○○○

3D Max — ●●●●●●○○○○

Google Tools - Web Analytics

Google Search Console — ●●●●●●●○○○

Google Developers — ●●●●●●○○○○

Google Analytics — ●●●●●●○○○○

OPERATING SYSTEMS

Operating Systems

Windows — ●●●●●●●●●●

IOS — ●●●●●●●●●○

Linux — ●●●●●●○○○○

Ubuntu — ●●●●●●○○○○

Raspberry Pi OS — ●●●●●○○○○○

Android — ●●●●●●●●●●

WEB DESIGN

Web layout software

HTML 5 — ●●●●●●●●●●

CSS 3 — ●●●●●●●●●●

JavaScript — ●●●●●●●○○○

Bootstrap — ●●●●●●●●●●

AMP HTML TAG's — ●●●●●●●○○○

PHP - Hypertext Preprocessor — ●●●●●○○○○○

Email - Marketing

Mailchimp — ●●●●●●●●●●

Doppler — ●●●●●●●●●●

Envialo Simple — ●●●●●●●●●●